



Art Learning®

Nurturing Creative Confidence

WowART® Learning

Creative & Aesthetic Courses

Inventive Contributor

Expressive Child

Curious

Explorer

Active

Learner



Who are we?

Wow! Learning is a progressive and forward thinking institution, utilizing the foremost thoughts and methodologies in Early Childhood Psychology, Creative Development Principles and Social Emotional Learning in our art courses.

Established since 2008, our Wow! creative and aesthetic developmental courses have continually inspired and nurtured children from ages 2 to 9 years old across Asia.



Our Achievements

- Wow! Learning collaborated with MOE to pioneer the Program for Active Learning (PAL) Visual Art Programme in 2009.
- Wow! Learning collaborated with participating schools to attain 6 Gold, 6 Silver and 13 Bronze in the Bi-Annual Singapore Youth Festival Award 2009 and 2011 collectively.

Significance of Preschool Education?

Singapore's Early Learners Framework has since placed emphasis on a broad-based and holistic education. This begins with acquiring a strong foundation of knowledge and skills (e.g. areas in language, aesthetic expression, motor skills, and emotions) as well as nurturing positive behaviours and attitudes (e.g. inventiveness, curiosity, encouragement, and perseverance) during a child's early education.

At the early stage of a child's education, one begins to explore, discover and question the world around them. Children who start early are able to develop foundational skills necessary for their progressive learning.

Why us?

At Wow! Learning, we believe that every child is an active, competent and curious learner. We live by our mission to nurture the creative confidence of every child.

Creatively Confident Child

Active Learner:

Children learn best by doing. Children who are actively participating in exploring and experimenting during the learning process are more likely to understand and recall concepts and skills better.

Curious Explorer:

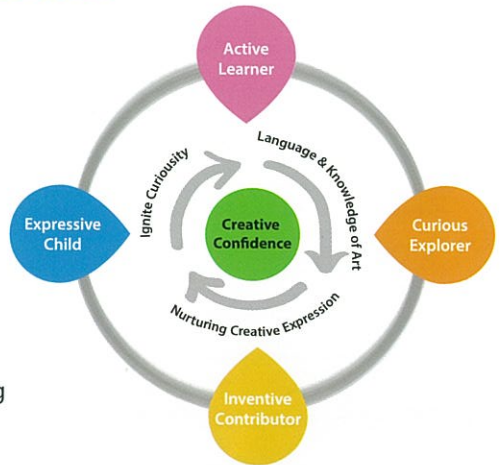
Children are innately curious. They are keen to make the world and their surroundings meaningful for themselves. Children who have their curiosity ignited at an early age, develop an excitement towards learning and interacting with others.

Inventive Contributor:

Inventive children are flexible in their thinking. They are able to contribute ideas and possibilities, and explore different solutions to challenges.

Expressive Child:

An expressive child is comfortable with expressing their ideas and feelings through Art and sharing these ideas and feelings with others.



Hear what others say...

"Very satisfied with the classes and the way it has helped my child express herself" -Parent of Kasandra Ding



"I see my child's confidence in drawing" -Parent of Miyuki Han

"We received good feedback from parents and would recommend WOW to any parent who wants to instil in their child a lifelong love and appreciation of Art." - Ms Sim, Principal at TPBC Kindergarten.



"Our school has started the Art enrichment programme with WOW International since 2012. We are satisfied with the quality programme provided by WOW International. Importantly, our children are learning and enjoying the art programme. They are always looking forward to the lesson." - Ms Jerylyn Tan, Branch Director CHERIE HEARTS DISCOVERYLAND

Wow! Art programs are closely guided by the “Nurturing Early Learners (NEL)” framework

Fun & meaningful
Exploration & Imagination
Expressing ideas & feelings

Well-trained facilitators

All Wow! Art facilitators possess art based/early childhood diplomas or degrees and are coached by our qualified trainers.



Parent & Teacher engagement

Sharing best practices
Building communities of art educators



Leading creative art school for preschoolers

Leading Art Learning Programs catering to over 120 Preschools & 60 Primary schools

Registered MOE School since 2008
Partnered with MOE for the PAL Visual Art Program since 2009



LIKE US ON FACEBOOK @ WOW ART.LEARNING

to see our Wow! Junior artists at work. Watch this space for more children's artwork, activity updates and art tips.

Working together to create art where it can be your greatest potential.



Take a look at our artworks..



Helleconia - Oil Pastel & Watercolor Rendering



Metallic Bug (Jewel Bugs) - Oil Pastel Rendering



The Lemur Tail - Goache Painting



India Kutch Pottery - 2D Clay-work



Bamboo - Chinese Painting

From pink flamingos to colorful toucan birds...



Metallic Bug (Jewel Bugs)
- Oil Pastel Rendering

Discover all about the colourful beaked Toucan! Children will experiment with different colored clays as they learn about contrasting colour schemes to create this contemporary portrait inspired by American Pop-Artist, Andy Warhol. Clay modeling provides very good opportunities for children to strengthen their small finger and hand muscles as they pinch, roll and knead the clay to form their artwork.



Toucan - Gouache Painting & Clay-work



Swinging lianas
- Gouache Painting & Clay-work

Have you wondered how Tarzan swings from tree to tree? With the help of Lianas! Children shall observe the Lianas and identify the different organic lines (i.e. twisted, curvy, twirling) and its variations in thickness and directions while creating this long stemmed and woody vine which is commonly found in the rain forest. They shall apply gouache painting technique and engage in playful clay-work to develop their fine motor skills through rolling, pinching and kneading.

**Don't miss out on this
great tropical adventure!**

WAL TROPICAL RAINFOREST

(WTPR) (N2-K2)



WowART Creative and Aesthetic Development (Art Learning) Course, is closely guided by the NEL framework for Aesthetic and Creative Expressions and Motor Skills Development (Fine Motor Skills). Its lessons are enjoyable and actively engages the children towards the Learning Outcomes in these core learning areas.

In these 12 lessons under the theme of Asian & Aboriginal Art, children shall explore the diversity of art forms from different cultures in our region and be inspired by the rich aesthetics of these art. They shall experiment with different mediums as they create their own interpretations of these different art forms.

The course is designed to..

- 1) Learn the Elements of Art of colours and shades, textures, shapes, lines and dots.
- 2) Develop the child's spatial intelligence and improve their cognitive flexibility.
- 3) Learn a variety of skills and techniques, including Contemporary Chinese Ink Painting, Clay-works, Batik Painting, 3D Sculpturing, Printmaking and Paper Collaging.
- 4) High level of interaction and facilitation, that children are given the environment to explore and discover.
- 5) Build Creative Confidence as the child expresses their ideas and feelings of their artworks.
- 6) Acquire Fine Motor Skills involving Hand Eye Coordination and development of finger and hand dexterity.



The Lemur Tail - Gouache Painting

Children shall strengthen their observation skills as they learn about the tail structure and movement of the endangered Lemur species. They will learn to use different lines to imply the soft texture of the Lemur's tail while at the same time, apply contrasting warm and cool colors using gouache painting to achieve the aesthetic presentation of their artwork. Painting allows children to improve their eye hand coordination and to practice the proper pincer grip in holding the art brush.